



**3<sup>RD</sup> CIC'S MULTIDISCIPLINARY  
INTERNATIONAL CONFERENCE**



**CANADIAN  
INTERNATIONAL COLLEGE**  
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**CIC 3<sup>rd</sup> Multidisciplinary International Conference  
Sustainable Development Strategy  
Egypt Vision 2030  
2-3 May 2018**

**The International Conference for Modern Management**

**Conference Aims and Objectives**

The 3<sup>rd</sup> CIC Interdisciplinary International Conference aims to provide a forum for researchers, practitioners, and professionals from the industry, academia and government, to converse about research and development, professional practices, exchange and share their experiences, new ideas, and research results about all aspects of **Business Science**. They will also be able to discuss the practical challenges encountered and the solutions proposed.

**Call for Contributions**

Authors are kindly encouraged to contribute to shaping the conference proceedings and theme through submitting their high quality research contributions, results, papers and posters.

High quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Economics, Management of Business, are encouraged to take part in the conference. The conference solicits contributions of papers that address themes and topics of the conference, including figures, tables, and references of novel research material.

**New Cairo Campus:**  
Land # 6, Center Services, South of Police Academy,  
Fifth Settlement, New Cairo.

**Sheikh Zayed Campus:**  
Land #12, Continental Gardens, Behind El Yasmen Resort,  
Sheikh Zayed City, 6th of October.

conferences.cic-cairo.com      Hotline: 16242





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**Call for Early Career Researchers Workshop**

Early Career Researchers' Workshop is a one-day workshop organized for post-graduate students, young researchers, students who are pursuing their M.Sc. or PhD studies.

Eight to twelve participants will be selected to poster and review their work. Each workshop, in addition to its participants, shall include one or two senior reviewers. The workshops could serve several purposes including gaining experience in academic conference presentation, developing new ideas, building up a research proposal, and/or preparing publications.

**Conference Date:** 2-3 May 2018

**Conference Venue:** Canadian International College (CIC), New Cairo

**Conference Language:** English, Arabic, French

**Submission email:** [conference@cic-cairo.com](mailto:conference@cic-cairo.com)

**Important dates:**

<b>Submission of Abstract deadline</b>	From Sunday, 17 December 2017 until Sunday, 21 January 2018
<b>Submission of Final Paper deadline</b>	Sunday, 11 March 2018
<b>Registration</b>	From Wednesday, 11 April 2018 until Wednesday, 18 April 2018

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All delegates are requested to contact [conference@cic-cairo.com](mailto:conference@cic-cairo.com) to complete their payments. Once the payment confirmation is received, you will receive a Registration Confirmation.

**Important Note:**

The cost of fee transfer has to be paid by the participant as the below fee has to be paid in full to the Conference Secretariat.

**Registration Fees Include:**

- Conference material & program,
- Conference brief case,
- Acceptance Letter,
- Lunches and coffee breaks,
- Conference Proceedings' soft copy,
- Conference volume publication hard copy,
- Access to all sessions.

#	Delegates	Fee
1	Faculty members, Professionals, Practitioners	LE 500
2	CICians	Free
3	Students providing ID cards	Free
4	Attendees not presenting	Free
5	International Participants	US\$ 200

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### **Conference Tracks:**

The Conference is a premier platform for the presentation of novel and creative research results in the fields of Business, engineering and Information Technology. The conference will bring together leading researchers and academic scientists, researchers, and research scholars in the domain of scientific interest from around the world. The areas of interest for submission of papers include:

#### **1- Economics**

Global Economic Crisis, International Development, Economic Development and Policy, Unemployment, Inflation, Monetary and Fiscal Policies, International Trade, Globalization and Economic Growth, Increasing Trade in Challenging Times, Social and Economic Infrastructure, Poverty and Human Development, Regionalism and Economic Cooperation, Role of Technological Advancements, Sustainable Development and Special Economic Zones. Other topics on economics may be added.

#### **2- Finance:**

Corporate Finance, Corporate Governance, Derivatives and Financial Engineering, Finance and Banking, Financial Econometrics, Financial Institutions' Management, Financial Marketing and Financial Restructuring, Finance & Investment, Financial information, Financial Services, Financial Services Enforcement, Financial Services Litigation and Financial Technology.

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### **3- Management**

Modern Management, Human Resource Management, Organizational Behavior, Strategic Management, Strategic Human Resource Management, Managing Change, International Business, Entrepreneurial Development, Management Science, Operations Management, Business Dynamics, Managing Multinational Enterprise, Environmental Management, Public Institutions Management, Governance, Supply Chain Management, Contemporary Issues in Management. Other Management areas could be added.

### **4-Accounting**

Management Accounting, Financial Accounting, Accounting Information Systems, Auditing and Assurance, Accounting Process and Systems, Accounting and Financial Modeling, International Accounting, Cost Accounting, Accounting for Derivatives, Foreign Currency Accounting, Financial Reporting and Statement Analysis, Strategic Management Accounting, Financial Statement and Business Valuations, Financial Reporting, Governance and Financial Fraud, Tax Accounting, Government and Non-Profit Accounting, Contemporary Issues in Accounting and Auditing. Other Accounting Areas could be added.

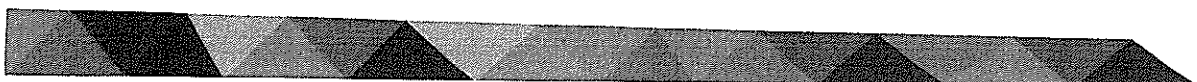
### **5- Marketing**

Assessing Marketing Performance, International Marketing, Marketing Research, New Product Development, Marketing Strategy, Service Marketing, International Retaining, Buyer Behavior, Services Marketing, Sports Marketing and Sponsorship, Marketing Innovation and Planning, Direct Marketing, E-Marketing, Supply Chain

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Logistics, Customer Service and Customer Relations, Marketing Research, Marketing Data Analysis, Marketing and International Consumers, Marketing Theory and Contemporary Issues in Marketing. All other market related topics could be included.

*Note: Papers on other relevant topics would be entertained.*

### **Publication Opportunities:**

#### **Proceedings' Publication**

All papers/abstracts accepted for presentation in this conference will be *Blind Peer Reviewed* and will be published in the *Conference Abstract Manuscript of Proceedings* with an ISBN in a soft format.

#### **Publication Opportunities in the Conference Associated Journals**

A Review Board and Journals Reviewing Team will review all conference papers, jointly. Selected authors will be offered to publish in *Indexed Associated Journals* subject to the compliance with journals guidelines, terms, and conditions. Associated journals will allocate a special/regular issue for papers submitted to this conference.

### **Important Note:**

Authors have to acknowledge that some journals, associated with the conference, charge publication fee. If a paper is accepted in any of those Journals, the author will be requested to pay the publication fee.

If a paper is accepted in a Journal which has no fee, the authors will get a free online publication.

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**CIC's Conference Awards: Call for Nominations**

**CIC's Conference Outstanding Contribution Award**

CIC's Board Members are invited to nominate outstanding candidates for CIC Conference **Outstanding Contribution Award (OCA)** by **30 March 2018**.

CIC's Conference (OCA) candidates are scholars who have provided innovative contribution to CIC conference.

The Award Committee, nominated by CIC's Board by January 2018, will select the top candidate. The nomination form should include the candidates' curriculum vitae and an endorsement statement between 50-250 words. Nomination documentation should be submitted electronically to: [conference@cic-cairo.com](mailto:conference@cic-cairo.com)

**Application Procedure:**

*Outstanding Contribution Award* is established to recognize the outstanding contribution to the field of Engineering. It is awarded to researchers who made outstanding accomplishments in academic research in Engineering Science.

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**Criteria**

An *Outstanding Contribution Award* candidate is expected to have:

- provided an innovative contribution to the field of Engineering Science,
- demonstrated commitment to the profession throughout the years,
- provided academic research that has impacted the field of Engineering Science,
- Endeavored to enhance the professional image and scholarly networks of CIC.

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### **Selection Method and Notification**

*CIC Conference Outstanding Contribution Award* is awarded annually to a person who has made an outstanding contribution to the goals that CIC promote.

A call for nominations is launched every year. CIC Members are invited to nominate outstanding candidates and submit a nomination form by March of each year.

The form should include the candidates' curriculum vitae and an endorsement statement between 50-250 words. All nomination materials should be submitted electronically to: [conference@cic-cairo.com](mailto:conference@cic-cairo.com)

Current serving Board Members are to abstain from participating.

### **Award Ceremony**

The award ceremony and reception will be held during the annual CIC conference events.

### **Conference Coordinators**

#	Names	Title	email
1	Dr. Rania Taher	PhD	<a href="mailto:rania_m_taher@cic-cairo.com">rania_m_taher@cic-cairo.com</a>
2	Ms. Dalia Farag	Office Manager CIC Vice-President's Bureau	<a href="mailto:dalia_farag@cic-cairo.com">dalia_farag@cic-cairo.com</a>

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